Meatiocrity Speaks,

with a Running Commentary

An Anti-Epic

Respectfully dedicated to those heroic animals witnessed running from the slaughterhouse.

by David Clare

1. Accounting for the Unaccountable: Problems of Meatiocrity

Factory farms pack them in long before "the packing house." Free-range creatures never range too far from the slaughterhouse: Daughters and sons killed in the House of Death.

"Don't bug me with no veal crate,
Bugs 'n' maggots there?..."
(Riding waves of filth.)
"I feel great!
I got m'meat!"

"I's an urban *cow*boy – or even more *pro*gressive! cow*girl*!
Cow culture: such *ro*mance to that..."
His inner being intimates: *May the herd be my shepherd*.

Meat's not healthy
It cancers stealthily
Hearts clog wealthily
rich in fats
fated deaths
fetid breaths
fêted banquets of death
for them
...and also for you?

Hearts stopped against the free-flows of compassion.
"Those *other* ills? They make me *sick*! Stop talkin' 'bout 'em.
Damn you!
I'll still eat my meat! I will, I will!"

There are no excellent meat-eaters, only the meatiocre, who trivially might excel themselves or each other. No excellence re meat – with no remeatiation – with Homo sapiens meaning "man the wise" – women can be meatiocre too. These *Homo whatever* are not thoughtless, just lesser thoughts not heartless, just fresser hearts... Thinking congested with flabby thoughts, Hearts congested with fatty cholesterol Oh, hearts in *jest* about mighty compassion!

We sometimes learn of a not-infrequent self-destructing of Ego the Destroyer. But look, is Narcissus going to look up from his reflecting pool, seeing others, now a lesser fool?

When the animals *suffer* and *die* The meatiocre mind does not fully register these facts. If it did, it might cease to be meatiocre.

"Violence? Talk some sense!
The meat section is *daintily* nonviolent..."
Not Dantely atrocitous?
"Do not violate my dignity..."
(as one of the meatiocre)
"...By referring to my diet
as *violent*!!!"
Dignity digging yourself into an
early grave with health problems?
never dignifying those animals with graves,
let alone *lives*...

But even more gravely, there could be no earth to serve to *bury* the Earth.

You can't be green if you don't eat your greens unless green means *naive*! Factory farms manufacture ecocide.

All the cow farts outclassed, outgassed by the brain farts of the meatiocre!

"You're cruel to describe me as cruel."
(It's meatiocre to consider animals last, you see.)
"Hey, I'm so cool, man, a *stone-cold* consumer in fact. Mercy me!"
Meatiocrity.

2. Epic Excuses

"Humans have priority!"
A special fraternity/sorority.
"This human's got priority...
m'meat, m'meat, m'meat!
Meat above all, below all, beyond all:
m'meat, m'meat, m'meat!
I could respect animals too, but why would I?
I've got a big gut instinct that says I'm right."

"You make the plants suffer and die don' you? Ain't broke no laws 'cept break your moral law over my knee in my little fantasy." *Kneel before me*, the meat industry silently implores us.

Why so unpleasant to eat a pheasant?

We're all animals here.
"I'm no criminal, eating as I do.
On future law books you say?
Not in my future!
Me, I'm gonna eat m'meat."

"Who are you to dictate t'me anyway? My way doesn't dictate to anyone. I am dictated by my reasons (not to say my appetite) through all my proud seasons and gentle seasonings. Dictating to animals? That don' matter! Grabbing the meat pack is pure *freedom*; ain't no *dick*tator – ha! Hey, I'm purely a consumer. I don't deal with animals behind those scenes in meat section heaven." See no hell! Hear no hell!! Speak no hell!!! Meanwhile: Heil Hell! "So why should *I* feel guilty? when I'm so fucking innocent?!?"

"Don't say it's addiction — better watch your diction." **Meatiocrity**: a *new* word for a dictionary about Hell, The Hell that is the Big House.

Mass meatia doesn't get out the straight facts about meat the messy logic and tedia are econologic not ecologic.

The Ad Council
would add the counsel
to the advice carousel:
"Don't offend animals sponsors
too much
with offensive truth or goodness."

The Golden Rule?
Avarice rules,
McIndulge-a-Vice
for cheap!
So dear the costs
for worse-than-accosted
beastily treated beasts.
The Big House –
the buck stops here.

"No matter what you say I'm still gonna eat *my* meat. *My* is properly *property* – a social arrangement." Anti-social derangement? Society *can* include animals, with no *canned* animals – you know...

Don't you...?

The meatiocre theorists are stubbornly middle-brow: neither high-brow vegans nor low-brow plebians.
Yet they're bowling gutter balls with all their ballsy statements, failing to strike the chords of reason.

Their philosophers suffer from folly suffer the children suffer the adults suffer the adult children meatiocrities Suffer the adult, children beasts — not *best*, of course — or maybe *courses* — but *meatiocre*.

Meta-ethics replaced by meat-ethics:
"I'll eat my meat and that's it."
Definitions of moral terms replaced by deafinitions
Deafining:
animal well-being,
unnecessary suffering,
and justifiable.

Blindsiding the animals of course(s) so easily with blindsight. Justification replaced by musty mustification of meat-eating. Theory models being shoved aside for leery muddles – all beside "mv meat" -Accursed normative ethics condemned to the abnormative. The abnorms of gratuitous suffering and death. "Gee, suspect or worse I may be, but I ain't no crook. Skepticism? Oh yeah, if I skip what's beyond m'meat." Corrupt reason? And at the outer extreme, prion-porous brains?

They don't kill – nor have killed – their meat in (self-)defence, one of the paltry few justifications left for violence to **humans**. *Speciesism?*"Hey, I defend *my self* against those fucking vegans – Hey, put up your dukes! Dance to the jukes of my meat, ma meat moo meat...Ha haa!!!"

"My meat is part of my religious observance whether I figure on God or not. Blind beyond m'meat almost, 'ceptin' for certain...rationalizations – but hey, that's rational, right?"

"Dogma, dogma, dogma
Ma! Don't they eat *dogs* in Korea?"
At core, *mens rea*, *mea culpa* with the cows too?
"Tell me, Ma, I wanna know...
...but I might not fully *believe* it."

"M'meat, muh meat
Ma I eat
just like you tol' me —
just like that.
Justice doesn't enter into it..."
(It exits out of it.)
"Life ain't fair
Death is fair
It comes to us all..."
After a fair form of life?
"Again, why should I feel guilty?
when I'm so fucking innocent?!?"

"They have no souls in m'meat, m'meat, m'meat." The beat the beat the beat till the heart no longer beats. *Abatoir* is from the French *abattre*, to beat. Suffering without souls? Better souls consider it.

"Some say they have no minds, but *I* am not mindless, I proudly own what you call meatiocre, extending my mind to reason... I got m'reasons." The dull only have reasons explaining their acts like anything has a reason. "I excel them I excel the vegans bring them on! I am far from the madding crowd, as Hardy put it..." (near to the mad crowd in the Big House though s/he sees it not) "No Big House prison for *me*! 't'ain't murder," (hopefully neither tainted slaughter) "Ain't nuthin' but m'meat..." Do you eat before it rots? before it stinks? Too late: it always stinks.

"Love the animals?
I adore m'meat —
A door to Heaven, bliss, peace."
Pieces...
The term bless is from animal sacrifice,...
Hell hath no heroes?
Well, the meatiocre are no heroes
yet neither do they introduce themselves as villains.

"I'll keep eating meat I swear.

I do —
I swear at the vegans
Them bitches 'n' assholes!
(I don't eat meat assholes, do I?
Don't eat bitches like in China
— do I?)"

3. Meatiocrity

The meatiocre don't excel to speak of.
But at *least* they use *justifications*. The naked "my meat" crowd Have minds crowded out with the emptiness of ignorance. "Even more...more and more meat! Gimme my meat...
Don't care what you say Don't care 'bout sows or any of 'em really. Sucker if you do care about veal calves or any of 'em."

The meatiocre don't excel. Their lust for meat as dirty dull as *Sex sells*.

Still, the *meatiocre* get a star for their meaty meatiocrity: Outstanding!!!

They really stand out a *star* that burns their victims orangey-yellow.

Searing is the cattle-brand for the Red Star Line in the packing house (commercial names with stars in them help grease the gears, but there is also red: lots and lots of *red*.)

Red Star, so like the Blue Star of a wholly burned people – including their survivors.

Meat used to mean just *food*,
but that was a *long* long time ago...
Now we have seen meatiocrity's
meteroic rise —
but its *limits* too.
Its Fall has started
And it may not be much
of a winner
past its Winter
of to-be-*history*.